

Florida Marine Research Institute

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Technology
that means
Business

myFMRI

user-defined homepage content

database-driven research site

research-oriented navigation

About Florida Marine Research Institute

The Florida Marine Research Institute is an organization dedicated to providing timely information and guidance to protect, conserve and manage Florida's marine and coastal resources. A division of the State of Florida's Fish and Wildlife Conservation Commission (FWC), FMRI conducts applied research and provides synthesized information in collaboration with other academic, non-profit and private marine research institutions. FMRI also collaborates with other state, regional and local governments to develop mutually beneficial technical information used in the local management of natural resources.

The Situation.

FMRI needed a new site that paid particular detail to the delivery of dynamic content and access to research information. FMRI's team also wanted the site to enable visitors to customize homepage content per their unique needs and preferences. Researchers then needed a tool that would enable easy posting, editing and management of valuable research content.

The Solution.

DataGlyphics developed an entirely new site and added *myFMRI* functionality – now each unique user can customize FMRI's homepage to display their favorite research topics by selecting from more than 25 marine-related research categories. DataGlyphics also developed an intuitive Content Management System that allows FMRI personnel to easily add, update or delete content – **with no programming required**. "The backend system has enabled us to allow staff from all research areas at FMRI to contribute to their individual Web section, regardless of how much Web experience they may have," said Jessie Smith, FMRI technical staff.

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